



Asian Heritage Society Of Manitoba

April 8, 2019

SPONSORSHIP PROPOSAL Asian Heritage Month Festivities 2019

Dear Potential Sponsor,

In 2019, the Asian Heritage Society of Manitoba will also be celebrating its 17th year of recognizing Asian Heritage in Canada. We plan to make **May 2019** the best Asian Heritage Month yet, with a variety of performance and educational events that highlight the talents of the Asian communities in Manitoba. Community involvement is key to the success of our goals and we are reaching out to preferred businesses and organizations to be supporters and partners.

The Asian Heritage Society has successfully brought performers, artists, dancers, writers, musicians, and educators together – **reaching approximately 3000 audience members and participants over the course of the month.**

Donor levels are categorized as such:

MEMBERSHIP: \$20

- Individual membership to the Asian Heritage Society of Manitoba which will allow you to attend our meetings, help in the planning of future AHS events, and vote in our biennial elections. You are also added to our database for communication.

BRONZE LEVEL: \$100

All sponsors will receive:

- Company Logo on all promotional materials appropriate to their sponsorship level
- Sharing of company links or content and thanks on social media
- Photo opportunities for social media and promotional use

SILVER LEVEL: \$200+

All benefits from BRONZE LEVEL, as well as:

- Small-size print ad in select Asian news publications advertising for the month of May
- Verbal thanks and promotion by hosts at events



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GOLD LEVEL: \$300+

All benefits from SILVER LEVEL, as well as:

- Have a banner or sign advertising at all events

JADE LEVEL: \$500+

All benefits from GOLD LEVEL, as well as:

- Official partner status for Asian Heritage Month 2019
- Two tickets to the Asian Awards Ceremony and Dinner on May 3rd

As a sponsor, you are not only helping the Asian Heritage Society achieve its goals, but also providing opportunities for you and your organization to connect with a broader audience. Our expectations are that all cultures, organizations, and individuals involved will be able to network and support each other outside of Asian Heritage Month, creating a stronger, more interconnected Asian community.

For more information, please visit our website:

www.asianheritagemanitoba.com

If you wish to become a sponsor, please contact:

Alan Wong

info@asianheritagemanitoba.com

(204) 997-1266

We sincerely hope that you can join us in making this year the best Asian Heritage Month ever.

Sincerely,

A handwritten signature in black ink, appearing to read 'Art Miki', written in a cursive style.

Dr. Art Miki

Sponsorship Chair

Asian Heritage Society of Manitoba