



# Asian Heritage Society Of Manitoba

March 31, 2018

## SPONSORSHIP PROPOSAL Asian Heritage Month Festivities 2018

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Dear Potential Sponsor,

In 2018, the Asian Heritage Society of Manitoba will also be celebrating it's 16<sup>th</sup> year of recognizing Asian Heritage in Canada.

We plan to make **May 2018** the best Asian Heritage Month yet, with a variety of performance and educational events that highlight the talents of the Asian communities in Manitoba. Community involvement is key to the success of our goals and we are reaching out to preferred businesses and organizations to be supporters of **Asian Heritage Month 2018**.

In the past 16 years, the Asian Heritage Society has successfully brought performers, artists, dancers, writers, musicians, and educators together – **reaching approximately 3000 audience members and participants over the course of the month**. This year, we have special events planned that will unite all Manitobans with a spirit of understanding and appreciation for the diversity in our province:

- Asian Heritage Month Opening Ceremonies – Media focused event – Legislative Building
- Asian Canadian High School Symposium – A gathering of high-school students from across Winnipeg to learn and engage in activities revolving around Asian heritage and issues.
- Asian Canadian Celebration at the Forks – A day of free performances under the canopy
- Guest writer presentations - Winnipeg Public Libraries
- Asian Heritage Month programming at Food Trip Festival in Tyndall Park
- Presentation and Discussions on Racism (in conjunction with The Canadian Race Relations Foundation)
- Asian Heritage Month Showcase at the Canadian Museum for Human Rights – Closing Ceremonies



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Donor levels are categorized as such:

## **MEMBERSHIP LEVEL: \$50**

Individual/company membership to the Asian Heritage Society of Manitoba which will allow you to attend our AGM and vote in our biennial elections. You are also added to the Asian Heritage Society database for communication.

## **BRONZE LEVEL: \$250+**

**All sponsors will receive:**

- Company Logo on all promotional materials appropriate to their sponsorship level
- Sharing of company links or content and thanks on social media
- Two (2) Invitations to the closing ceremonies and private reception
- Certificate of appreciation and group photo at the closing showcase

## **SILVER LEVEL: \$500+**

**All benefits from BRONZE LEVEL, as well as:**

- Small-size print ad in select Asian news publications, adjacent to Asian Heritage Month advertising for the month of May
- Banner or standing sign placement at events
- Two additional invitations (total of four) to the closing showcase and private reception

## **GOLD LEVEL: \$750+**

**All benefits from SILVER LEVEL, as well as:**

- Option to have table display at events
- Verbal thanks and promotion by hosts at events
- Two additional invitations (total of six) to the closing showcase and private reception

## **JADE LEVEL: \$1000+**

**All benefits from GOLD LEVEL, as well as:**

- Two additional invitations (total of eight) to the closing showcase and private reception
- Honorary co-host status and special participation to be arranged with the Asian Heritage Society event coordinators



## Asian Heritage Society Of Manitoba

As a donor-sponsor, you are not only helping the Asian Heritage Society achieve its goals, but also providing opportunities for you and your organization to connect with a broader audience. Our expectations are that all cultures, organizations, and individuals involved will be able to network and support each other outside of Asian Heritage Month, creating a stronger, more interconnected Asian community.

For more information, please visit our website:

[www.asianheritagemanitoba.com](http://www.asianheritagemanitoba.com)

If you wish to become a sponsor, please contact:

Alan Wong  
Secretary & Planning Committee Chair  
Asian Heritage Society  
[info@asianheritagemanitoba.com](mailto:info@asianheritagemanitoba.com)  
(204) 997-1266

We sincerely hope that you can join us in making this year the best Asian Heritage Month ever!

Sincerely,

Alan Wong  
Secretary & Sponsorship Committee Chair  
Asian Heritage Society of Manitoba

Art Miki  
President  
Asian Heritage Society of Manitoba